



Sardar Patel University
Vallabh Vidyanagar

1.1.3 Courses having focus on employability/entrepreneurship/ skill development

Master of Commerce

PB01ACOM22	E-Commerce-I
PB01ACOM23	Corporate Communication-I
PB01CCOM21	STRATEGIC BUSINESS MANAGEMENT-I
PB01CCOM22	BUSINESS ENVIRONMENT-I
PB01CCOM23	Cost and Management Accounting-I
PB01ECOM21	Management Control System - I
PB01ECOM22	Rural Marketing
PB01ECOM23	Organisational Behaviour
PB01ECOM24	Financial Market and Services I
PB01ECOM25	Direct Tax Planning -I
PB01ECOM27	Fundamental Statistics I
PB02ACOM21	Computer Application in Business - II
PB02ACOM22	E-Commerce-II
PB02ACOM23	Corporate Communication-II
PB02CCOM21	STRATEGIC BUSINESS MANAGEMENT-II
PB02CCOM22	BUSINESS ENVIRONMENT-II
PB02ECOM23	Cost and Management Accounting-II
PB02ECOM22	Service Marketing
PB02ECOM23	HUMAN RESOURCE DEVELOPMENT
PB02ECOM24	FINANCIAL MARKETS AND SERVICES-II
PB02ECOM25	Direct Tax Planning -II
PB02ECOM27	Business Research Methods
PB03ACOM21	Career Planning-I
PB03ACOM22	Knowledge Management-I
PB03ACOM23	Leadership Skills-I
PB03CCOM21	Research Methodology-I
PB03CCOM22	Entrepreneurship Development-I
PB03CCOM23	Financial Management-I
PB03ECOM21	Corporate Accounting-I
PB03ECOM22	Integrated Marketing Communications
PB03ECOM23	Industrial Relations
PB03ECOM24	Strategic Financial Management-I
PB03ECOM25	Indirect Taxes-I
PB04ACOM21	Career Planning-II
PB04ACOM22	Knowledge Management-II
PB04ACOM23	Leadership Skills-II
PB04CCOM21	Research Methodology-II
PB04CCOM22	Entrepreneurship Development-II
PB04CCOM23	Financial Management-II
PB04ECOM21	Corporate Accounting-II
PB04ECOM23	Strategic Human Resource Management
PB04ECOM24	Strategic Financial Management-II
PB04ECOM25	Indirect Taxes-II