

## **Fourth Semester**

### **PM04CMGT01 : BUSINESS POLICY AND STRATEGIC MANAGEMENT –II**

Nature and Scope of Strategic Management; Strategic Intent and Vision; Concept of Core Competence, Capability and Organization Learning; Process of Strategic Planning and Implementation; Strategy and Structure; Organizational Values and their Impact on Strategy; Power games amongst Competing Players; Chief Executive and Board; Work on Top Management; Turnaround Management; Management of Strategic Change; Mergers and Acquisitions; Strategic Management in an International Firm; Strategy and Corporate Evolution in Indian Context.

### **PM04CECO01 : INTERNATIONAL ECONOMIC ORGANIZATIONS**

Economic Regimes, International Economic Organization International organizations as international institutions; International Monetary Fund (IMF); World Bank Group – International bank For Reconstruction and Development (IBRD), International Development Agency (IDA), International Finance Corporation (IFC), Multilateral Investment Guarantee Agency (MIGA); General Agreement on Tariffs and Trade (GATT); World Trade Organization (WTO), United Nations Conference on Trade and Development (UNCTAD); International Labour Organization (ILO); Bank of International Settlement (BIS); World Customs Organisation (WCO); World Intellectual Property Organisation (WIPO); International Economic Groupings

### **PM04CCPR01 : COMPREHENSIVE PROJECT -II**