SARDAR PATEL UNIVERSITY
Programme: MCOM
(Under Choice Based Credit System)
Semester: III
Syllabus with effect from: June 2017

Course Type	Course Code	Name Of Course	T /P	Credit	Exam Duration in hrs	Contact Hours Per Week	Internal Total/ Passing	External Total/ Passing	Total Total/ Passing
Core Courses:	PB03CCOM01	Research Methodology	T	5	3	4	30	70/28	100/40
	PB03CCOM02	Human Resource Management	T	5	3	4	30	70/28	100/40
	PB03CCOM03	Financial Management	T	5	3	4	30	70/28	100/40
Soft Skill/ Self Help: (Any One)	PB03SCOM01	Computer Application to Business – II	T	5	3	4	30	70/28	100/40
	PB03SCOM03	Corporate Communication							
Elective Courses: (Any One)	PB03ECOM01	Corporate Tax Planning	T	5	3	4	30	70/28	100/40
	PB03ECOM02	Integrated Marketing Communication							
	PB03ECOM03	Industrial Relations							
	PB03ECOM04	Baking – III							
	PB03ECOM05	International Accounting – III							
	PB03ECOM06	Project Management (Effective from: June 2016)							
	PB03ECOM07	Financial Markets & Services-III (Effect from: June 2017)							
	PB03ECOM08	Operations Research (Effect from: June 2017)							

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

Note: Computer Application to Business – I: Examination: Theory – 1.1/2 Hrs, Practical – 1 Hrs.