



SARDAR PATEL UNIVERSITY
Faculty of Business Studies
Programme: Master of Commerce (M. COM.)
(Under Choice Based Credit System)
Semester: I
(With effect from: June, 2017)



To Pass: 1. At least 40% Marks in the University Examination in each paper and
 2. At least 40% Marks in the individual Head of passing or 30% marks in aggregate at the internal tests conducted by the Department /PG Centres

Course Type	Course Code	Course Title	Credit	Internal	External	Total
Ability Enhancement Course (Any One)	PB01ACOM21	Computer Application in Business-I	5	30/12	70/28	100/40
	PB01ACOM22	E-Commerce-I	5	30/12	70/28	100/40
	PB01ACOM23	Corporate Communications-I	5	30/12	70/28	100/40
Core Courses (Three)	PB01CCOM21	Strategic Business Management-I	5	30/12	70/28	100/40
	PB01CCOM22	Business Environment-I	5	30/12	70/28	100/40
	PB01CCOM23	Cost and Management Accounting-I	5	30/12	70/28	100/40
Elective Courses (Any One)						
Advanced Accounting	PB01ECOM21	Management Control System-I	5	30/12	70/28	100/40
Marketing Management	PB01ECOM22	Rural Marketing	5	30/12	70/28	100/40
Human Resource Management	PB01ECOM23	Organizational Behaviour	5	30/12	70/28	100/40
Financial Management	PB01ECOM24	Financial Markets and Services-I	5	30/12	70/28	100/40
Tax Planning and Management	PB01ECOM25	Direct Tax Planning-I	5	30/12	70/28	100/40
Entrepreneurship Management	PB01ECOM26	Entrepreneurial Behaviour	5	30/12	70/28	100/40
Statistics for Business Management	PB01ECOM27	Fundamentals of Statistics	5	30/12	70/28	100/40
Corporate Banking and Insurance	PB01ECOM28	Fundamentals of Banking and Insurance	5	30/12	70/28	100/40
		Total	25	150	350/140	500/200

3 (Lectures) + 1 (CSDS) + 1 (Assignments)

- Notes:**
- Each student shall have to offer the same Elective Course Paper at Semester I to IV.
 - Class Room Presentation will include CSDS/ Factory Visit/ Field Study /Seminar/ Film Screening/ Audio-Video/ Problem Solving/ Group Study/ Case Study/ Book Review/ Article Review/ Computer Lab /Project work. etc.
 - Computer Application in Business – I & II Examination: Theory 1.1/2 Hrs, Practical 1.1/2 Hrs.
 - Practical are based on MS- Excel 2007 & above upgraded office version.
 - Student of Computer Application in Business – I & II must be remain present both in theory examination as well practical examination.