

SARDAR PATEL UNIVERSITY
PROGRAMME: B.COM. (HONS') (3 Years)
(International Accounting and Corporate Banking & Insurance)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June-2020
Semester: V

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| Paper Code: UB05SCOH21 | Total Credits: 3 |
| Title of Paper: Social Entrepreneurship | |
| Objective: The objective of this course is to clarify the definition and meaning of Social Entrepreneurship and will focus on the need to learn about the source and root of a social problem and to create societal impact through Social Entrepreneurship. | |

| Unit No. | Description in Detail | Weightage |
|----------|---|------------|
| 1 | FUNDAMENTALS OF SOCIAL ENTREPRENEURSHIP <ul style="list-style-type: none"> • Concept of Social Entrepreneur & Entrepreneurship • Evolution of Social Entrepreneurship • Need of Social Entrepreneurship • Major functions of Social Entrepreneurship • Difference between social and commercial entrepreneurs • Areas of Social Entrepreneurship | 25% |
| 2 | WOMEN ENTREPRENEURSHIP <ul style="list-style-type: none"> • Concept of women entrepreneurship • Functions of women entrepreneurship • Problems of women entrepreneurship • Development of women entrepreneurship in India • Role of women associations | 25% |
| 3 | RURAL ENTREPRENEURSHIP <ul style="list-style-type: none"> • Concept of rural entrepreneurship • Need of rural entrepreneurship • Problems of rural entrepreneurship • NGO & rural entrepreneurship • Development of rural entrepreneurship in India | 25% |
| 4 | TRENDS IN SOCIAL ENTREPRENEURSHIP <ul style="list-style-type: none"> • Major challenges • Major opportunities • Role of government for growth of social entrepreneurship in country • Global trends in social entrepreneurship • Contribution of successful entrepreneurs of India and abroad | 25% |

Evaluation : Internal : 40 Marks (Theory)
: External: 60 Marks (Theory) – Two Hours Examination

Reference Books:

- Social Entrepreneurship by Sanjay Ajmeri.
- Social Entrepreneurship by David bournstein & Susan Devis, Oxford University Press.
- Social Entrepreneurship – Meaning, Challenges and Strategies by HAMza El Fasiki, Lambart Academic Publication.
- Entrepreneurship Development by S.S. Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar.
- Entrepreneurial Development by Gupta and Shrinivasan.