

SARDAR PATEL UNIVERSITY
Programme: BBA (Honours) (Tourism and Travel Management) (3 Years)
Semester: III
Syllabus with effect from: June-2019
(Under Choice Based Credit System Based on UGC Guidelines)

Paper Code:	UM03CBBT24	Total Credit: 3
Title of Paper:	Basic Airfare and Ticketing	

Objective: The objective of this paper is to help students to acquire conceptual & practical knowledge of the Basic Airfare and Ticketing and to impart skills for the development of them to build a career in Tourism Industry.

Theory :

Unit	Description in detail	Weightage (%)
I	Latitude & Longitude – Standard Time – GMT – IST – Time Zone –Time difference – EFT – G. I. – Calculation of G.I. – Airlines codes – Airport codes – Currency codes – City codes.	25
II	Fares & Fare construction: Importance of different types of fare – Types of fares available – Fare construction systems – Mileage Vs. Journey – Different types of journey – Ticketed/journey points .	25
III	Mileage principles – MPM – TPM – EMA – EMS – HIP – BHC – CTM Travel documents & Sales report – Passenger ticket – Form of payment – Credit Card -- UATP – BSP – ARC.	25
IV	Baggage & its types – Sales report – ADM – ACM. Other travel information: Passport – Visa – TIM – Airlines Schedule – OAG – PAT – FFP.	25

Evaluation : Internal : 40 Marks (Theory)
: External: 60 Marks (Theory) – Two Hours Examination

Basic Text & Reference Books:

- ABC Worldwide Airways Guide(Red & Blue)
- Air Tariff Book 1, Worldwide Fares
- Air Tariff Book 1, Worldwide Fares, IT Fares
- Air Tariff Book 1, Worldwide Maximum Permitted Mileage
- Travel Information Manual
- IATA Ticketing Handbook.