

**SARDAR PATEL UNIVERSITY**  
 Vallabh Vidyanagar, Gujarat  
 (Reaccredited with 'A' Grade NAAC (CGPA 3.25))  
 Syllabus with effect from the Academic Year 2021-22

Bachelor of Arts : B.A. HINDI

Course Code	UA01SHIN52	Title of the Course	JANSANCHAR MADHYAM LEKHAN – PRINT MEDIYA
Total Credits of the Course	02	Hours Per Week	02

Course Objective	Knowledge of Jansanchar Madhyam Lekhan – Print Mediya
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Course Content :		
1. Jansanchar Madhyam Lekhan – Print Mediya		
Unit	Description	Weightage* %
1.	<ul style="list-style-type: none"> <li>❖ Samachar ka Arth</li> <li>❖ Samachar ki Paribhasha</li> <li>❖ Samachar ke Tatv , Samachar ka Vargikaran</li> <li>❖ Samachar Prapti ke Shrot</li> <li>❖ Bharat ki Samachar Samitiyan (Agenis) ka Parichay</li> <li>❖ Riportaj, Sakshakar</li> </ul>	25%
2.	<ul style="list-style-type: none"> <li>❖ Samachar Sampadan</li> <li>❖ Sampadak ke Gun</li> <li>❖ Prushath Sajja ( Ley Out )</li> <li>❖ Samachar ke Sampadkiy Vibhag ka Parichay</li> <li>❖ Feture, Kartoon</li> <li>❖ Photography</li> </ul>	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> <li>● Classroom Teaching (Lectures)</li> <li>● Discussion</li> <li>● Seminar</li> <li>● Guest Lecture</li> </ul>
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Evaluation Pattern		
Sr.No	Details of the Evaluation	Weightage* %
1.	Internal Written / Practical Examination ( As per CBCS R. 6.8.3)	=
2.	Internal Continuous Assessment in the form of Practical, Viva-Voce, Quizzes, Seminars, Assignments, Attendance ( As per CBCS R. 6.8.3)	=
3.	University Examination	50 %

Course Outcomes : Having Completed this Course, the Learner will be able to	
	As Hindi has become an official language in government sector. This paper focuses on Hind letter writing. Students learn about different types letter which are used in government offices.

Suggested References :	
Sr. No	References
1.	Patrakarita Evam Sampadan Kala – N C Pant, Radha Publication
2.	Jansanchar Madyam Aur Patrkarita <u>Sawang</u> ? – Dr. Jitendra Vatsa , Dr. Kiran Bala, Amar Prakashan-Gajiyabad
3.	Samachar-Sankalan Aur Sampadan Kala - Dr. Jitendra Vatsa , Dr. Kiran Bala, Shabda Setu Prakashan
4.	Hindi Patrkarita Aur Jansanchar Madhyam - Dr. Jitendra Vatsa Niramal Publication
5.	Sampadan Vighyan – Ratneshwar Novelty & Co., Patna
6.	Samachar Evam Jansanchar – Dr. Govind
7.	Jan Patrakarita, Jan Sanchar Evam Jan Sampark – Dr. Surya Prasad Dixit
8.	Samachar Sampadan – Kamal Dixit, Mahesh Darpan
9.	Samachar Patra Prabandhan – Gulab Kothari
10.	Samachar Sampadan – Premnath Chaturvedi

On-line resources to be used if available as reference material	
On-line resources	
	<ul style="list-style-type: none"> <li>• UGC – SWAYAM – MOOCS – UG COURSE – HINDI</li> <li>• E – PATHSHALA</li> </ul>