

## SARDAR PATEL UNIVERSITY

## Vallabh Vidyanagar, Gujarat

(Reaccredited with 'A' Grade by NAAC (CGPA 3.25) Syllabus with effect from the Academic Year 2021-2022

## B. A. SEMESTER I (ENGLISH) SKILL ENHANCEMENT COURSE FUNCTIONAL ENGLISH

Course Code	UA01SENG51	Title of the Course	COMMUNICATION SKILLS I	
Total Credits of the Course	02	Hours per Week	02	
Course Objective:				

Course Content		
Unit	Description	Weightage*
1.	Basics of Communication: Process, Levels and Visual Aids	25
2.	Barriers to Communication: Introduction, Noise, Classifications of Barriers	25
3.	Active Listening: Reasons for poor listening, Traits of a good listener, Barriers to effective listening, Listening for general content and specific information	25
4.	Effective Speaking: Basic sounds of English, Word stress, Intonation, Achieving confidence, clarity and fluency	25

Teaching-	Direct Teaching Method, ICT enabled Teaching, Q&A sessions, Problem
Learning	Solving Activities, Collaborative & Co-operative Learning, Project, Class
Methodology	Seminar.

Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Semester-end Exam at college level (50 Marks)	100%



Cou	Course Outcomes: Having completed this course, the learner will be able to	
1.	. equip with effective communicative strategies.	
2.	build up self esteem and confidence as a genuine language user.	
3.	develop the professional ability to communicate information clearly and effectively in all kinds of environment and contexts.	

Suggested References:		
Sr. No.	References	
1.	Business Communication: Techniques and Methods by. Om P. Juneja and Aarti Mujumdar, Orient Blackswan	
2.	Technical Communication: Principles and Practice by Meenakshi Raman and Sangeeta Sharma, OUP	
On-line Resources		
http://nptel.ac.in/course.php		

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