



Bachelor of Business Administration
 B.B.A (ITM) Semester-IV

Course Code	UM03SEBBI04	Title of the Course	Rurban Development
Total Credits of the Course	2	Hours per Week	

Course Objectives:	<ol style="list-style-type: none"> 1. To familiarize the students with the concept of rural and urban development. 2. The students understand and interpret the causes and effect of urbanization. 3. The students learn to apply these theoretical models and also aware about the scheme provided by the government for rural development. 4. Students will be able to understand the concept of migration its types and causes.
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Course Content		
Unit	Description	Weightage (%)
1.	Rural Development Rural Development Concept, Nature and scope of Rural Development, Size, Structure and Characteristics, Determinants of Rural Development, Gandhian model of Rural Development. Rural reconstruction approach: Importance, progress and obstacles in reconstruction approaches.	25%
2.	Urban Development Concepts and Meaning of Urbanization, Causes of Urbanization, Trends in Urbanisation, Effects of Urbanisation, Urbanization and Urban Problems. Urbanisation in India. Urbanisation and Development: Issues and Challenges, Urbanisation and Sustainable Development, Problems Concerning the Current Process of Urbanisation, Impact of Urbanisation in Rural Areas	25%

Teaching-Learning Methodology	Through Class Room Teaching, Power Point Presentation, Role Playing, Class Room interaction, Group Discussion and Field Projects
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / MCQ (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quiz, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	The students can examine the basic difference between rural and urban concept.
2.	The students will be able to explain the various modal of rural development and also they able to identify causes of urban development and migration.
3.	
4.	The students will be able to analyse and evaluate the rural development scheme and their function and impact on rural area.

Suggested References:	
Sr. No.	References
1.	Michael P Todaro (2001), "Economic Development," Pearson Education.
2.	Mishra S K AndPuri, "Economics Of Development And Planning Theory & Practice," Himalaya Publications
3.	M L Jhingan, "Economics Of Development And Planning," Vrinda Publications.
4.	Government of Gujarat, Development Program-2011-12, General Administration Department, Planning Development, Gandhinagar, February 2011.
5.	Website Of Gujarat Knowledge Society





6	Statistical Handbook of Gujarat.

On-line resources to be used if available as references material:
On-line resources:
1. Www.Rural-Urban.Org
2. Http://Www.Vibrantgujarat.Com/Documents/Vibrant-Gujarat-Summits/Rurbanization-ChangingFace-Of-Modern-India
3. Http://Www.Jnvr.Net/Thechandigarhproject/Rurbanplanning.Html
4. Http://Www.Jnvr.Net/Thechandigarhproject/Rurbanmodels.Html

