

SARDAR PATEL UNIVERSITY
(Under Choice Based Credit System)
NEP Syllabus for BBA (Information Technology Management) Semester: 3
(With Effect From: June – 2024-25)

Programme Outcome (PO) - For BBA (ITM) Programme	<ol style="list-style-type: none"> 1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA (ITM) Semester - III	<ol style="list-style-type: none"> 1. Develop software and IT applications through programming skill like various .NET projects. 2. Develop methods for analysing, designing, planning and managing information systems. 3. Demonstrate to manage hardware, software and database memory for their departments and organizations 4. Choose minors in areas such as cyber security or business. 5. Strengthen their skills and prepare to enter the job market after completion of Internships, seminars and final year practical project

To Pass	<ol style="list-style-type: none"> (i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment. (ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.
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Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Major (Any Three)	UM03MABBI01	Human Resource Management	T	4	2:30	50	50	100
	UM03MABBI02	Fundamentals of Web Designing	T+P	4	1:30+2	25T+25P	25T+25P	100
	UM03MABBI03	Marketing Management	T	4	2:30	50	50	100
Inter Disciplinary (Any One)	UM03IDBBI01	Statistics for Management	T	4	2:30	50	50	100
	UM03IDBBI02	Corporate Social Responsibility	T	4	2:30	50	50	100
	UM03IDBBI03	Computer Networks	T	4	2:30	50	50	100
Ability-Enhancement	UM03AEBBI01	Corporate Communication – I	T	2	1:30	25	25	50

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Skills Enhancement Course / Internship (Any One)	UM03SEBBI01	Disaster Management	T	2	1:30	25	25	50
	UM03SEBBI02	Climate Change & Sustainable Development	T	2	1:30	25	25	50
	UM03SEBBI03	Fundamentals of E-Commerce	T	2	1:30	25	25	50
	UM03SEBBI04	Rurban Development	T	2	1:30	25	25	50
<u>IKS – (Any One)</u>	UM03IKBBI01	Dharmshashtra (Aacharasamhita)	T	2	1:30	25	25	50
	UM03IKBBI02	Mimansa (Purva and Uttara)	T	2	1:30	25	25	50
	UM03IKBBI03	Nirukta	T	2	1:30	25	25	50
	UM03IKBBI04	Nyaya	T	2	1:30	25	25	50
	UM03IKBBI05	Puran	T	2	1:30	25	25	50
	UM03IKBBI06	Shiksha	T	2	1:30	25	25	50
	UM03IKBBI07	Vyakranam (व्याकरणम्)	T	2	1:30	25	25	50
	UM03IKBBI08	Arthaveda	T	2	1:30	25	25	50
Total				22				