

**SARDAR PATEL UNIVERSITY**  
**NEP Syllabus for BBA (Information System Management ) Semester: 3**  
**(With Effect From: June – 2024-25)**

Programme Outcome (PO) - For BBA (ISM) Programme	<ol style="list-style-type: none"> <li>1. To understand business functions and management practices leading to development of business acumen among students.</li> <li>2. To develop critical and analytical thinking abilities</li> <li>3. To improve Communication and interpersonal skills</li> <li>4. To develop social sensitivity and ethical considerations leading to sustainable business practices</li> <li>5. To demonstrate global perspective and entrepreneurship acumen</li> <li>6. To get exposure of industrial world through company visits and interaction with experts</li> <li>7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.</li> </ol>
Programme Specific Outcome (PSO) - For BBA (ISM) Semester - III	<ol style="list-style-type: none"> <li>1. Develop software and IT applications through programming skill like various .NET projects.</li> <li>2. Develop methods for analysing, designing, planning and managing information systems.</li> <li>3. Demonstrate to manage hardware, software and database memory for their departments and organizations</li> <li>4. Choose minors in areas such as cyber security or business.</li> <li>5. Strengthen their skills and prepare to enter the job market after completion of Internships, seminars and final year practical project</li> </ol>

To Pass	<ol style="list-style-type: none"> <li>(i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal &amp; External Assessment.</li> <li>(ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.</li> </ol>
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Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
<b>Major (Any Three)</b>	UM03MABBS01	Financial Management –I	T	4	2:30	50	50	100
	UM03MABBS02	C++	T+P	4	1:30+2	25T+25P	25T+25P	100
	UM03MABBS03	System Analysis and Design - I	T	4	2:30	50	50	100
	UM03MABBS04	Project Management	T	4	2:30	50	50	100
<b>Inter Disciplinary (Any One)</b>	UM03IDBBS01	Statistics for Management	T	4	2:30	50	50	100
	UM03IDBBS02	Human Resource Management	T	4	2:30	50	50	100
<b>Ability- Enhancement</b>	UM03AEBBS01	Corporate Communication – I	T	2	1:30	25	25	50

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
<b>Skills Enhancement Course / Internship (Any One)</b>	UM03SEBBS01	Disaster Management	T	2	1:30	25	25	50
	UM03SEBBS02	Climate Change & Sustainable Development	T	2	1:30	25	25	50
	UM03SEBBS03	Rurban Development	T	2	1:30	25	25	50
	UM03SEBBS04	E-Commerce	T	2	1:30	25	25	50
<b><u>IKS – (Any One)</u></b>	UM03IKBBS01	Dharmshashtra (Aacharasamhita)	T	2	1:30	25	25	50
	UM03IKBBS02	Mimansa (Purva and Uttara)	T	2	1:30	25	25	50
	UM03IKBBS03	Nirukta	T	2	1:30	25	25	50
	UM03IKBBS04	Nyaya	T	2	1:30	25	25	50
	UM03IKBBS05	Puran	T	2	1:30	25	25	50
	UM03IKBBS06	Shiksha	T	2	1:30	25	25	50
	UM03IKBBS07	Vyakranam (व्याकरणम्)	T	2	1:30	25	25	50
	UM03IKBBS08	Arthaveda	T	2	1:30	25	25	50
Total				22				