

SARDAR PATEL UNIVERSITY

Vallabh Vidyanagar, Gujarat

(Reaccredited with 'A' Grade by NAAC (CGPA3.11) Syllabus as Per

NEP 2020 with effect from the Academic Year 2024-2025

Bachelor of Business Administration (Information System Management)

(BBA ISM III SEMESTER)

Course Code	UM03MABBS04	Title of the course	PROJECT MANAGEMENT
Total Credits of the course	4	Hours per week	4

Course Objectives:	<p>Students can do successfully development of the project's procedures of initiation, planning, execution, regulation and closure as well as the guidance of the project team's operations towards achieving all the agreed upon goals within the set scope, time, quality and budget standards.</p>
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Course Content		Weightage
Units	Description	
1	Introduction to Project Management Meaning of Project Characteristics of project Project Classification Aspects of a project Dimensions of a project The Project Life cycle Project Management-Meaning and Phases	25%

2	Project Identification and Formulation	<p>(A)Project Identification: Meaning Criteria for selecting a project Project ideas Importance of Project Identification</p> <p>(B) Project Formulation: Meaning Seven Sequential Stages Checklist for Feasibility report Planning Commission’s Guidelines for Project Formulation</p>	25%
3	Project Reports and Project Appraisal	<p>(A)Project Report Project Report Significance Contents Scope Performa of Project Report</p> <p>(B) Project Appraisal Meaning & Definition Scope Steps in Project Appraisal</p>	25%
4	Project Design and Network Analysis	Introduction Importance of Network Analysis Network Techniques, Need for Network Techniques PERT and CPM and Critical Path (Theory only)	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> ➤ Discussion ➤ Presentation ➤ Video ➤ Case Study
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Evaluation Pattern As per Sardar Patel University Letter :(E-3/2384) (06/01/2024)		
Sr. No.	Details of Evaluation	Weightage
1.	Internal / Written Examination	50%
2.	Internal Continuous Assessment in the form of practical, viva voce, Quizzes, Seminars, Assignments, Attendance	
3.	University Examination	50%

COURSE OUTCOMES:
<ol style="list-style-type: none"> 1. Describe the primary functions of management and the roles of managers. 2. Describe the work of major contributors to the field of management. 3. Explain how managers align the planning process with company mission, vision, and values. 4. Explain the components and considerations of strategic management. 5. Explain the process and techniques of individual and group decision-making. 6. Identify common organizational structures and the advantages and disadvantages of each. 7. Explain the methods and need for control within an organization.