

SARDARPATELUNIVERSITY

Vallabh Vidyanagar, Gujarat

(Reaccredited with 'A' Grade by NAAC (CGPA 3.11))

Syllabus as Per NEP 2020 with effect from the Academic Year 2024-2025

Bachelor of Business Administration (Information System Management)

(BBA ISM III SEM)

Course Code	UM03MABBS01	Title of the course	Financial Management - I
Total Credits of the course	4	Hours per week	4

Course Objectives:	1. To offer students relevant and actual knowledge of Financial Management.
	2. To make students aware about taking financial decisions.
	3. To expose the students for the financial issues of determining the monetary resources, the sources and uses of funds.
	4. To understand the benefits, risks and costs associated with different types of resources and financing.
	5. To understand fundamental concepts and tools to the decisions faced by a manager in investment decisions.

Course Content			Weightage
Units	Description		
1	Financial Management An overview (Only theory)	Introduction Importance of financial management Finance Decision -Investment decisions -Financing decision -Dividend decisions - liquidity decision Goals of Financial Management -Profit Maximization -Wealth Maximization Organization of the finance function	25%
2	Cost of Capital (Theory and example)	Concepts: Cost of Debt, Cost of Equity, Cost of Preference share Cost of Retained earnings Significance of Cost of Capital, Classification of Cost of Capital, Examples Based on Specific Cost of Capital and Weighted average cost of capital (As per book value and market value method)	25%
3	Capital Budgeting (Theory and examples)	A. Concept: Time value of money (Theory only) B. Capital Budgeting Process of Capital Budgeting Appraisal techniques (Methods): Pay Back period technique Accounting rate of return technique	25%

		Discounted cash flow techniques: Net Present Value, Profitability Index, Internal Rate of Return (Note: Examiner should give full information regarding cash flows)	
4	Working Capital Management (Theory and examples)	Concepts of Working Capital. Factors affecting working capital requirement Sources of Working Capital Finance Examples: Computation of Operating cycle, Estimation of working capital requirement, Determining Maximum Permissible Bank Finance (Theory only)	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> ➤ White Board ➤ Presentation ➤ Video ➤ Case Study ➤ Quiz
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Evaluation Pattern As per Sardar Patel University Letter :(E-3/2384) (06/01/2024)		
Sr. No.	Details of Evaluation	Weightage
1.	Internal / Written Examination	50%
2.	Internal Continuous Assessment in the form of practical, viva voce, Quizzes, Seminars, Assignments, Attendance	
3.	University Examination	50%

COURSE OUTCOMES:	
1	Students will understand how to make optimum use of Funds for the growth of the firm.
2	Students will understand the process of Financial Mix and assessment of Price Earnings Ratio.
3	Students will understand how to maximize shareholders wealth.
4	Students will gain the knowledge about different stages of planning.

Suggested References:

1	Financial Management by Khan & Jain
2	Financial Management & Management Accounting by S.N.Maheshwari
3	Financial Management by I.M. Pandey
4	Financial Management by M.R.Agrawal
5	Financial Management BY T.J.Rana
6.	Financial Management by P.C. Tulsian, McGraw Hill Publication

PROGRAMME OUTCOMES:

Demonstrate an understanding of the overall role and Importance of Financial Management in organization.

Online Resources

1.	https://ebooks.lpude.in/commerce/bcom/term_6/DCOM307_DMGT405_DCOM406_FINANCIAL%20MANAGEMENT.pdf
2.	https://baou.edu.in/assets/pdf/PGDF_102_slm.pdf
3.	https://old.mu.ac.in/wp-content/uploads/2020/09/financial-mangement.pdf
4.	https://www.bdu.ac.in/cde/SLM/MBA/MBA%20II%20Semester/FINANCIAL%20MANAGEMENT%20BOOK.pdf