



**BBA HONS HOSPITALITY MANAGEMENT**  
**(Under Choice Based Credit System Based on UGC Guidelines)**  
**BBA Hospitality Management Semester- III**

Course Code	UM03SEBBH02	Title of the Course	Cultural Heritage of India
Total Credits Of the Course	02	Hours per Week	02

Course Objectives:	1. To acquire conceptual and practical knowledge of the Cultural Heritage of India and to build a career in Hospitality and Tourism Industry.
	2. Students will learn about civilization of India.
	3. Students will learn about ancient music and dance art.
	4. Students will learn about ancient architecture of India.

Course Content		
Unit	Description	Weightage* (%)
1.	<b>Indian Culture-An Introduction</b> <ul style="list-style-type: none"> <li>• Significance of Geography on Indian Culture.</li> <li>• Society in India through ages-Ancient period-varna and jati, Contemporary period; caste system and communalism.</li> <li>• Religion and Philosophy in India: Ancient Period: Pre-Vedic and Vedic Religion, Buddhism and Jainism, Indian philosophy. (Self study of changes in Indian traditional culture).</li> </ul>	50%
2.	<b>Architecture and Paintings</b> <ul style="list-style-type: none"> <li>• Indian Painting Tradition: ancient, medieval, modern Indian painting and odishan painting tradition. (Self study on Lost painting arts.)</li> <li>• Performing Arts: Division of Indian classical music: Hindustani and Carnatic Dances of India: Various Dance forms: Classical and Regional. (Self study of India's dance school).</li> </ul>	50%





Teaching-Learning Methodology	Lecture, Practical learning, project and assignment, E-learning.
-------------------------------	--

Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written/Practical Examination (As per CBCSR.6.8.3)	25%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCSR.6.8.3)	25%
3.	University Examination	50%

Course Outcomes:	
1.	To know about Indian civilization.
2.	To know about various form of architecture school.
3.	To learn about types of Mughal painting.
4.	To know about various form of Indian dance and music.

Suggested References:	
Sr.No.	References
1.	Chakravarti, Ranabir: Merchants, Merchandise & Merchantmen, in: Prakash, Om (ed.): The Trading World of the Indian Ocean, 1500-1800 (History of Science, Philosophy and Culture 361 in Indian Civilization, ed. by D.P. Chattopadhyaya, vol. III, 7), Pearson, Delhi, 2012, pp.53-116.
2.	Chaudhuri, Kirti N.: Trade and Civilization in the Indian Ocean, CUP, Cambridge, 1985.
3.	Malekandathil, Pius: Maritime India: Trade, Religion and Polity in the Indian Ocean, Primus Books, Delhi, 2010.

<b>On-line resources:</b> to be used if available as reference material
<b>On-line Resources</b>
<a href="https://www.worldhistory.org/article/1152/caste-system-in-ancient-india/">https://www.worldhistory.org/article/1152/caste-system-in-ancient-india/</a>
<a href="http://ccrtindia.gov.in/indoislamicarchitecture.php">http://ccrtindia.gov.in/indoislamicarchitecture.php</a>

\*\*\*\*\*

