



BBA (HONS') (Hospitality Management) (3 Years)
 (Under Choice Based Credit System Based on UGC Guidelines)
 Semester - III

Course Code	UM03AEBBH01	Title of the Course	Communication Skills & Personality Development-Practical
Total Credits of the Course	02	Hours per Week	02

Course Objectives:	1. The objective of this course is to listen to and understand English communication. 2. The objective of this course is to build ability to deliver presentation in public. 3. The objective of this course is to develop English communication skill.
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Practical Course Content		
Unit	Description	Weightage* (%)
1.	Listening Comprehension (Keep up Your English – 1 to 20 –BBC)	25%
2.	Power Point Presentation on any topic related to hospitality Industry	25%

Teaching-Learning Methodology	Practical, presentation and viva.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Practical Examination (As per CBCS R.6.8.3)	25 %
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	25 %
3.	University Examination	50 %

Course Outcomes	
1.	Develop speaking communication skill
2.	develop good personality
3.	Understand English communication skill better.





Suggested References:	
Sr. No.	References
1.	Keep up Your English

On-line resources: to be used if available as reference material
On-line Resources
https://www.youtube.com/watch?v=pZR5Ox8duog
https://www.youtube.com/watch?v=mKExWlpWKyc&list=PLXj7Q_iq1VBCA_IpRh09rxm bx6k614GTj

