

P.G. Department of Business Studies

Research & Development

1. Major area of Research ✓
2. Major Projects Completed ✓
3. Minor Projects Completed ✓
4. Ongoing Research Projects ✓
5. Research Grant and Publications ✓
6. Research Students ✓

1. Major area of Research

The Department of Business Studies focuses on several major research areas, including strategic management, organizational behavior, marketing, finance, and entrepreneurship. Scholars explore topics such as corporate governance, innovation management, consumer behavior, and sustainability in business practices. Additionally, research often extends to human resource management, supply chain optimization, and data analytics. Emerging fields like digital transformation, fintech, and the impact of artificial intelligence on business operations are increasingly gaining attention. Interdisciplinary studies also explore the relationship between business and society, including ethics, corporate social responsibility, and global business dynamics, contributing to practical, real-world applications.

2. Major Projects Completed

Sr. No.	Name of the Principal Investigator	Title of the Research Project	Duration	Funding Agency	Amount (Rs.)
1	Dr. M. K. Patel	Globalised Industrial Development Strategy and Role of Management Consulting Organisations in India.	1998-2001	UGC, New Delhi	2,27,589/-
2	Dr. Parimal H. Vyas	An In-depth Study of Customer-Orientation and Financial implications of Consumer Financing in India.	1998-2001	UGC, New Delhi	3,00,080/-
3	Dr. M. K. Patel	Implementation and Motivation Effects of HRD Mechanisms in Service Industry: An Analytical Study of Women Employees of Selected Organisations in India.	2002-2005	UGC, New Delhi	2,88,560/-
4	Dr. Parimal H. Vyas	An Empirical Study on Impact of Electronic Marketing and Profiling of Internet Shoppers in India.	2002-2005	UGC, New Delhi	3,08,560/-
5	Dr. S. K.	Corporate financial reporting in India-	2004-	UGC, New	1,27,500/-

	Bhatt	An analysis of the adoptability from user point of view.	2006	Delhi	
--	-------	--	------	-------	--

3. Minor Projects Completed

Sr. No.	Name of the Principal Investigator	Title of the Research Project	Duration	Funding Agency	Amount (Rs.)
1	Dr. M. K. Patel	Industrialisation in Backward Areas - Selected District of Gujarat State.	1987-1989	UGC, New Delhi	10,000/-
2	Dr. M. K. Patel	Management Development Strategies in Fertiliser Industries - A Study of Selected Units in Gujarat.	1990-1991	UGC, New Delhi	8,000/-
3	Dr. M. K. Patel	Compensation and Motivation Practices in Health Care Industry- A study of selected Public Health Care Organisations in Gujarat.	2001-2002	UGC, New Delhi	19,829/-
4	Dr. S. K. Bhatt	Rural Development Through Dairy Co-operative – A case study of Kheda Districts.	1990-1991	UGC, New Delhi	10,000/-
5	Dr. S. K. Bhatt	Lease Financing in India- Problems & Prospects.	1993-1994	UGC, New Delhi	10,000/-
6	Dr. S. K. Bhatt	Comparative study on Selected Stock Exchange in India.	1996-1997	UGC, New Delhi	8,000/-
7	Dr. P. R. Sheth	Training needs of Small Scale Entrepreneurs – A study of selected Small Units in North Gujarat.	1993-1994	UGC, New Delhi	5,000/-
8	Dr. P. R. Sheth	Women as Executive in Gujarat	1997-1998	UGC, New Delhi	5,000/-
9	Dr. R. M. Joshi	Lending Operations of Urban Co-operative Banks in Gujarat” – An Indepth Study.	1987-1989	UGC, New Delhi	9,000/-
10	Dr. R. M. Joshi	Impact of Advertisement and Consumer behaviour in	1997-1998	UGC, New Delhi	7,079/-

		Suiting Market vis-à-vis Dinesh Suiting in Ahmedabad district.			
11	Dr. R. M. Rathod	A Study on Critical Linkage of Entrepreneurship, Innovation and Education in Gujarat.	2006-2008	UGC, New Delhi	87,000/-

4. Ongoing Research Projects

- Ongoing Seed Projects

Sr. No.	Name of Teacher	Amount of Seed Money (in Rs.)	Title of Project
1	Dr. Suresh P. Machhar	1,05,000	A study on rural consumers perception and satisfaction towards mobile wallet services in Dahod District
2	Dr. Ankur D. Amin	60000	Online Buying Intention and Online Buying Behaviour: An Empirical Study on Students of Sardar Patel University
3	Dr. Ankur D. Amin	150000	Impact of Selected Stories of Srimad Bhagavata Purana on Stress Relief among Students
4	Dr. Kamini Shah	1,30,000	"An Empirical Study on Awareness, Perception and Adoption of Digital Payments System by People of Rural Area in Gujarat"
5	Dr. Kamini Shah	1,15,000	An Access and Integration of Indigenous Knowledge Among University Youth: An Intervention Study
6	Dr. Suresh P. Machhar	150000	Impact of Selected Stories of Srimad Bhagavata Purana on Stress Relief among Students
7	Dr. Yagnesh Dalvadi	150000	Impact of Selected Stories of Srimad Bhagavata Purana on Stress Relief among Students

- Ongoing ICSSR Projects

Sr. No.	Name of Teacher	Amount of Grant (in Rs.)	Title of Project
1	Dr. Sandip K. Bhatt	2,00,000	Awareness and perception of Generation Y and Generation Z towards cryptocurrency as an investment avenue in Gujarat State
2	Dr. Kamini Shah	2,00,000	Awareness and perception of Generation Y and Generation Z towards cryptocurrency as an investment avenue in Gujarat State
3	Dr. Suresh P. Machhar	5,00,000	A Study on Rural Consumers Satisfaction and Influencing Factors Towards e-Shopping in Dahod District
4	Dr. Ankur D. Amin	5,00,000	An Empirical Study on Impact Assessment of Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 3.0 in selected districts of Gujarat State

5. Research Grant and Publications

• Grants

Sr. No.	Name of Teacher	Amount of Seed Money (in Rs.)	Title of Project
1	Dr. Suresh P. Machhar	1,05,000	A study on rural consumers perception and satisfaction towards mobile wallet services in Dahod District
2	Dr. Ankur D. Amin	60,000	Online Buying Intention and Online Buying Behaviour: An Empirical Study on Students of Sardar Patel University
3	Dr. Ankur D. Amin	1,50,000	Impact of Selected Stories of Srimad Bhagavata Purana on Stress Relief among Students
4	Dr. Kamini Shah	1,30,000	"An Empirical Study on Awareness, Perception and Adoption of Digital Payments System by People of Rural Area in Gujarat"
5	Dr. Kamini Shah	1,15,000	An Access and Integration of Indigenous Knowledge Among University Youth: An Intervention Study
6	Dr. Suresh P. Machhar	1,50,000	Impact of Selected Stories of Srimad Bhagavata Purana on Stress Relief among Students
7	Dr. Yagnesh Dalvadi	1,50,000	Impact of Selected Stories of Srimad Bhagavata Purana on Stress Relief among Students
8	Dr. Sandip K.Bhatt	2,00,000	Awareness and perception of Generation Y and Generation Z towards cryptocurrency as an investment avenue in Gujarat State
9	Dr.Kamini Shah	2,00,000	Awareness and perception of Generation Y and Generation Z towards cryptocurrency as an investment avenue in Gujarat State
10	Dr.Suresh P.Machhar	5,00,000	A Study on Rural Consumers Satisfaction and Influencing Factors Towards e-Shopping in Dahod District
11	Dr. Ankur D. Amin	5,00,000	An Empirical Study on Impact Assessment of Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 3.0 in selected districts of Gujarat State

• Publications

Sr. No	Title of paper	Name of the author/s	Name of journal	Volume	Page No.	ISSN Number
1	Impact of Mergers and Acquisitions on Financial Performance of Selected Indian Pharmaceutical Companies	Dharti Rami,Kamini Shah and Sandip K. Bhatt	The Indian Journal of Commerce	75	89 to 104	2454-6801
2	Comparison of the Financial Performance of Cooperative Dairies vis a vis Global FMCG Companies in India through a Praposed Model	CA. Asmita H. Vyas, CA. Nishit Vyas, Kamini Shah, Viral Bhatt and Sandip K. Bhatt	The Indian Journal of Commerce	76	1 to 18	2454-6801
3	A STUDY ON AWARENESS AND PERCEPTION OF GEN Y AND GEN Z TOWARDS CRYPTOCURRENCY WITH SPECIAL REFERENCE TO BITCOIN	Sandip K.Bhatt,Deep G.Vaghela	Arthavikas	58	1 to 16	Apr-67

4	A Study on Growth and Development of E-Banking Services of Selected Private Sector Banks in India	Sunita Varma Dr Yagnesh Dalvadi	RESEARCH REVIEW International Journal of Multidisciplinary	7	52to58	2455-3086
5	Application of ARIMA model for Forecasting Daily Gold Prices in India	CA Viraj Dhakan, Dr Yagnesh Dalvadi	RESEARCH REVIEW International Journal of Multidisciplinary	7	57-64	2455-3086
6	Impact of Earning Announcement on Share Market Price of selected Heavy Vehicle Manufacturing Companies in India	Ms. Pooja S Chawda Yagnesh Dalvadi	K.R. Cama Oriental Institute	78	104-109	0970-0609
7	A Study of Individual Investor's Awareness on Indian Stock Market: With Special Reference to Gender in Anand City	Mr. Jitendra Chavda Yagnesh Dalvadi	International Journal of Cultural Studies and Social Sciences	30	32-37	2347-4777
8	Identification of Overconfidence and Loss Aversion Bias Based on Gender Perspective among Investors of Indian Stock Market in Anand City" Journal of the K.R. Cama Oriental Institute	Mr. Jitendra Chavda Yagnesh Dalvadi	Journal of the K.R. Cama Oriental Institute	78	7827-34	: 0970-0609
9	Impact of Mergers and Acquisitions on Financial Performance of Selected Indian Pharmaceutical Companies	Dharti Rami, Kamini Shah and Sandip K. Bhatt	The Indian Journal of Commerce	75	89 to 104	2454-6801
10	Comparison of the Financial Performance of Cooperative Dairies vis a vis Global FMCG Companies in India through a Proposed Model	CA. Asmita H. Vyas, CA. Nishit Vyas, Kamini Shah, Viral Bhatt and Sandip K. Bhatt	The Indian Journal of Commerce	76	1 to 18	2454-6801
11	Corporate Governance Failure of ABG Shipyard Limited	Yamunaben Parikh, Kamini Shah and Dharti Rami	The Indian Journal of Commerce	76	19 to 33	2454-6801
12	The knowledge base of financial technology: a bibliometric analysis review	Veronica Paul Kundy and Kamini Shah	SN Business & Economics	4	1 to 22	
13	Awareness and Perception of National Education Policy 2020: A Study of Students and Educators of Gujarat	Rami Dharti, Shah Kamini, Achary Vishal	Liberal Studies	8	315 to 326	2455-9857
14	The Influence of Financing Decisions on the performance of Listed Non-Financial Firms in Tanzania	Veronica Paul Kundy and Kamini Shah	International Journal of Management, Accounting and	11	562-580	2383-2126

			Economics			
15	Awareness, Perception and Intention to use Fintech by Gen Y and Gen Z in Gujarat-A pilot study	Akhil Hitesh Bhatt, Prof. Kamini Shah	International Journal of Research and Analytical Reviews(IJRAR)	11	348-355	2348-1269
16	In-Depth understanding of Accounting base Financial Statement Fraud Detection Models	Yamunaben Parikh, Kamini Shah	International Journal of Management and Development Studies	12	26 to 36	2320-0685
17	'FINANCIAL STATEMENT FRAUD DETECTION MODELS: AN EXPLORATORY STUDY'	Yamunaben Parikh, Kamini Shah	GAP GYAN A GLOBAL JOURNAL OF SOCIAL SCIENCE	V	21 to 26	2581-5830
18	DETECTING PROBABLE EARNINGS MANIPULATION IN GSM FIRMS: A CASE STUDY OF SHEKHAWATI POLY-YARN(INDIA) LIMITED	Yamunaben Parikh, Kamini Shah	RESEARCH REVIEW International Journal of Multidisciplinary	8	7 to 17	2455-3085
19	A Study on Impact of Time Management on Students Academic Performance: A Literature Review Study	Dr. Suresh Machhar, Rakesh Bhoi	Kanpur Philosophers: International Journal of Humanities, Law & Social Sciences	IX	139-142	2348-8301
20	Factors Impacting the Adoption of Internet Banking Services using Technology Acceptance Model with Reference to Women Customers	Dr. Suresh Machhar, Nilam Parmar	Indian Journal of Natural Science	14	68984-68991	0976-0997
21	A Systematic Literature Review of Factors Impacting the Adoption of an e-payment System	Nilam Parmar, Dr. Suresh Machhar, Dr. Divyang Purohit	Artha-Vikas (Journal of Economic Development) ABDC – C Category Indexed Journal	59	49-67	Apr-67
22	A Role of Micro, Small and Medium Enterprises in India: A Study with Special Reference to Gujarat	Ajay Talpada, Dr. Komal Mistry	Stochastic Modeling & Applications	26	516-523	0972-3641
23	Origination at the New Orbit: A Study on Barriers and Contributors to Reverse Innovation in Medium Scale Industries of Gujarat	Dr. Komal Mistry, Dr. Yashasvi Rajpara	Madhya Pradesh Journal of Social Sciences A biannually Journal of M. P. Institute of Social Science	28	45581	0973-855X

			Research, Ujjain			
24	Entrepreneurial Thinking and University Education System: A Study of Gujarat State into Promotion of Entrepreneurship with Special Reference to Anand District	Dr. Komal Mistry	Journal of the Asiatic Society of Mumbai	96	17-Nov	0972-0766
25	Role of Microfinance in Philosophical Perceptive of Weaker Section: With Reference to Rural Gujarat	Dr. Komal Mistry	Rabindra Bharati Journal of Philosophy	XXIV	150 - 156	0973-0087
26	Muddling Through Environmental Dynamics of Entrepreneurship: A Study on Entrepreneurship Intentions of B-School Students in Gujarat	Dr. Komal Mistry	Change Management: An International Journal	23	301 - 310	2327-9176
27	A Study on Trend Analysis of Selected IT Companies of India: With Reference to Tech Mahindra and Mindtree	Dr. Komal Mistry	International Journal of Interdisciplinary Organizational Studies	18	38 - 45	2324-7657
28	Muddling to subsist: A Study on Sustainability of Student Startups in India	Dr. Yashasvi Rajpara, Dr. Komal Mistry	SEMCOM Management & Technology Review An International Peer Reviewed Research Journal (Bi-Annual)	10	99 - 103	2321-5968
29	ASSESSING THE MODERATION IMPACT OF ORGANIZATIONAL CITIZENSHIP ON ORGANIZATIONAL EFFECTIVENESS: A STUDY ON PRIVATE UNIVERSITIES OF VADODARA DISTRICT OF GUJARAT STATE	Dr. Ankur D. Amin	JOURNAL OF MANAGEMENT AND ENTREPRENEURSHIP	18	167-177	2229-5348
30	Influencing Factors of Willingness to Buy Country-of Origin Brands Post Covid-19 Pandemic: An Empirical Study	Dr. Ankur D. Amin	Econophysics, Sociophysics & Other Multidisciplinary Sciences Journal (ESMSJ)	12	66-72	2247 – 2479

6. Research Students

Sr. No.	Name of Research Scholar	Name of Guide
1	Minalbahen Rajnikant Patel	Prof. Sandip K Bhatt
2	Anandkumar Babulal Chauhan	

3	Rajput Kiranben Durgaprasad	
4	Nimesh Khristi	
5	Farhana Yakubbhai Vhora	Prof. Y.M.Dalvadi
6	Aghara Krishna Nanjibhai	
7	Vipulkumar Omprakashbhai Shah	
8	Akash Vankar	
9	Vibhutiben Rajeshkumar Bhoi	
10	Jatin Vaghela	
11	Akhil Hitesh Bhatt	Prof. Kamini Shah
12	Yamunaben Prakashbhai Parikh	
13	Verinoica Paul Kundy	
14	Macquin Selvy Vinodkumar	
15	Jaydev Vithlani	
16	Brindaben Fatesinh Rathod	
17	Parekh Pratikshaben Nileshkumar	
18	Ashok Mohanbhai Vyas	
19	Ravita Kumari	
20	Sudeep G.Vaghela	
21	Satish Kumar Pandey	Dr. Suresh P Machhar
22	Jinal John	
23	Janet Joseph	Dr. Komal Mistry
24	Rutvi Vipulkumar Lakhmani	
25	Brahmakshatriya Asha Bhupendrakumar	Dr. Jayendrasinh Jadav
26	Sapna Naranbhai Katara	
27	Mrs. S. Subhashree	Dr. Ankur Amin
28	Tanveer Inayat Qureshi	