

Resume

Dr. Ankur D. Amin

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Educational Qualification:

Ph. D.	Business Management , The Maharaja Sayajirao University of Baroda, Vadodara
Ph. D. Guideship	Commerce and Management, Sardar Patel University
UGC-NET	Management - June 2012
Certificate	Certificate course in SPSS with Grade “A” (60 hrs - Oct 09) Certificate course on The Fundamental of Digital Marketing Certificate course on Nurturing Innovation & Start-up Entrepreneurship Swayam Online course offered by IIM-Bangalore on Strategic Management Swayam Online course offered by IIM-Bangalore on Advanced Corporate Strategy
Post-Graduation	Master of Business Administration (MBA) K. S. School of Business Management, Gujarat University, Ahmedabad Year : June 2000 Specialization: Marketing
Graduation	<i>Bachelor of Business Administration (BBA)</i> K. S. School of Business Management, Gujarat University, Ahmedabad Year : June 1998 Specialization : Management
Schooling	<i>HSC and SSC</i> Shri K N Shah Modasa High School, Modasa Percentage : 80% (HSC) - Science Percentage : 84% (SSC) - Science
Computer Knowledge	MS Office and Knowledge of Internet Fundamentals.

Academic Experience

Institute	P G Department of Business Studies, Sardar Patel University
Designation	Assistant Professor
Duration	Nov 8, 2016 till Present (7 years and 10 months)
Area of Interest	Consumer Behaviour, Research Methodology, Digital Marketing, Augmented Reality in Marketing and AI in Research

Past Working Experience

Institute : S G M English Medium College of Commerce and Management (SEMCOM), Vallabh Vidyanagar. NAAC accredited “A” Grade
Designation : Assistant Professor – Commerce and Management
Duration : July 2, 2004 to Nov 7, 2016 (12 Years and 3 Months)

Total Work Experience: 20 Years and 01 month

Publications:

- Drive- monthly e-newsletter: 31 articles
- International Journal: 13 Research Papers
- National Journal: 15 Research Papers
- Chapter in Book: 14 Research Papers
- Book Published: 01 – Principles of Management, Shree Gajanan Pustakalaya, Surat
- Editor in Book: Changing Footprints of Business, Excel India Publishers, New Delhi

Seminars and Conferences Attended and Paper Presented (International and national): 57

Resource Person: 14

Invited Lectures: 20

Research Guidance:

Ph. D. Guide (Commerce & Management), Department of Business Studies, Sardar Patel University, Vallabh Vidyanagar- (Since March-2014)

Ph. D. Awarded: 05

Ph. D. Pursuing: 03

M.Phil. Awarded: 02

Achievements:

- Completed Short Term Empirical Research Project from ICSSR on “Impact Assessment of PMKVY 3.0 in selected districts of Gujarat” with a grant of **Rs. Five Lakh**.
- Ongoing Seed Money Project from Sardar Patel University with grant of Rs. 60,000/-
- Completed Consultancy of Youth Leadership and Yog Training Programme for Central Zone of Gujarat Students given by Commissioner, Youth services and Culture Activities, Govt. of Gujarat with financial Assistance of **Rs. Two Lakhs**.

- Sardar Patel Academic Research Award (First Prize of Rs. 10,000/-) for best research paper in Commerce and management area by Sardar Patel University
- Best Research Paper Award (First Prize of Rs. 10,000/-) at Strategic Management Forum Annual Conference- 2021 at Indian Institute of Management, Nagpur.
- Certified Trainer to train the trainer – MEPSC-BOSCH (NSDC)
- A state level Table Tennis Player
- Certified Statistical Data Analyst of Market research through SPSS

Membership:

- Life Member of Indian Commerce Association
- Member of Sardar Patel University Teacher's Association (SPUTA)
- Life Member ISTD- Anand Chapter