



BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 01
(Effect from June 2021-2022)

Course Code	UA01CPSY51	Title of the Course	AN INTRODUCTION TO PSYCHOLOGY
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	1. To introduce students to the basic concepts of the field of Psychology. 2. with an emphasis on applications of psychology in everyday life.
--------------------	---

Course Content		
Unit	Description	Weightage%
1.	Introduction and Methods (a) Introduction: What is psychology? subfields of psychology; Clinical psychology Counselling, Organizational, Industrial Psychology, Social Psychology, Developmental psychology, Psychology in modern India. (b) Methods: Methods of psychology (Observation External Observation Method, Experimental method, Case study method interview method special emphasis on experimentation)	25%
2.	Learning and Motivation: (a) Learning: Principles and applications of Classical conditioning, operant conditioning, and observational learning; Learning in a digital world; (b) Motivation: Perspectives on motivation, types of motivation, biological & Mental & Unconscious motivation	25%
3.	<u>Sensation and Attention</u> (a) Sensation: Definition of Sensation, Characteristics of Sensation, Types of Sensation, Visual, Auditory, Olfactory, Taste, Definition of (b) Attention: Definition of Attention, Nature of Attention, Determents of Attention (Factors of Objective & Subjective)	25%
4.	<u>Memory & Forgetting:</u> (a) Memory: Concept of memory, Models of memory: STM <M Information Processing (Factors of Memory) (b) Forgetting: Concept of Forgetting, Improving memory. Theories of Forgetting	25%

Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--



Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understanding what psychology is all about
2.	Appreciation of the scope and the field of psychology
3.	Developing familiarity with basic concepts related to some foundational themes of study in psychology such as learning, memory, sensation, , motivation and human biological system including brain
4.	Developing familiarity with individual level phenomenon such as motivation.

Suggested References:	
Sr.	References
1.	Breedlove, S. M., Rosen Zweig, M. R., & Watson, N. V. (2007) Biological Psychology: An introduction to behavioral, cognitive, and clinical neuroscience, 5th Edition. Associates, Inc., Sunderland, Massachusetts.
2.	Carlson, N. R. (2009) Foundations of Physiological Psychology, 6th Edition. Pearson Education, New Delhi
3.	Levinthal, C. F. (1983). <i>Introduction to Physiological Psychology</i> . New Delhi: Morgan, C T., King, R., Weisz, J. & Schopler, J. (2017)
4.	Introduction to Psychology (7 th Ed). McGraw Hills. Holt, N., Bremner, A., Sutherland, E., Vliek, M. and Passer, M., & Smith, R.(2015)
5.	An Introduction to Psychology by C.T.Morgan
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydiscussion.net www.cliffsnotes.com	





BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 01
(Effect from June 2021-2022)

Course Code	UA01CPSY52	Title of the Course	PSYCHOLOGY OF PERSONAL ADJUSTMENT
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	1.To introduce students to the basic concepts of the field of psychology 2.with an emphasis on applications of psychology in everyday life.
--------------------	--

Course Content		
Unit	Description	Weightage%
1.	Concept of Adjustment & Interpersonal relationship Definition of Adjustment, characteristics of Adjustment, utility of personal Adjustment, The Traditional and quasi, scientific beliefs regarding Adjustment. Factor affecting in interpersonal relationship (communication, feed-back, social Expectation, Role Behaviour, Mutual satisfaction) Life Space	25%
2.	Psycho-sexual & old age Adjustment Meaning of dating, courtship and engagement, factors of mate selection, why some people do not marry? Problem of old age, Adjustment ways (remedies) for the Adjustment in old age Psycho - physiological change process in old age	25%
3.	School Adjustment School as a new experience, Problem of college student, relation between house and School life. The teacher-child relationship, The Dynamics of learning	25%
4.	Family Adjustment Definition of Family The parent's child's relationship (Negative patterns of interaction and positive, Patterns of interaction) Family crises, factors of successful and failure marriage	25%

Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--



Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Appreciating the unbound potential inherent in human beings, and the growth one is capable.
2.	Appreciating the conflict spirituality in psychology in the field of personal adjustment psychology
3.	Understanding the theory, Psycho-sexual & old age Adjustment Family Adjustment

Suggested References:	
Sr.	References
1.	H.C.Smith - The personal Adjustment
2.	Shaffer and shoben - Psychology of personal Adjustment
3.	Lehner and kube :The Dynamics of personal Adjustment
4.	James C. Colman Psychology and Effective behaviuor
5.	21 st century 8yh edition united states Thomas wadsworth
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydisscusion.net www.cliffsnotes.com	





BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 01
(Effect from June 2021-2022)

Course Code	UA01GPSY51	Title of the Course	AN INTRODUCTION TO PSYCHOLOGY
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	1. To introduce students to the basic concepts of the field of Psychology. 2. with an emphasis on applications of psychology in everyday life.
--------------------	---

Course Content		
Unit	Description	Weightage%
1.	Introduction and Methods (a) Introduction : What is psychology? subfields of psychology; Clinical psychology Counselling, Organizational, Industrial Psychology, Social Psychology, Developmental psychology, Psychology in modern India. (b) Methods: Methods of psychology (Observation External Observation Method, Experimental method, Case study method interview method special emphasis on experimentation)	25%
2.	Learning and Motivation: (a) Learning: Principles and applications of Classical conditioning, operant conditioning, and observational learning; Learning in a digital world; (b) Motivation: Perspectives on motivation, types of motivation, biological & Mental & Unconscious motivation	25%
3.	<u>Sensation and Attention</u> (a) Sensation: Definition of Sensation, Characteristics of Sensation, Types of Sensation, Visual, Auditory, Olfactory, Taste, Definition of (b) Attention: Definition of Attention, Nature of Attention, Determents of Attention (Factors of Objective & Subjective)	25%
4.	<u>Memory & Forgetting:</u> (a) Memory: Concept of memory, Models of memory: STM <M Information Processing (Factors of Memory) (b) Forgetting: Concept of Forgetting, Improving memory. Theories of Forgetting	25%

Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--



Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understanding what psychology is all about
2.	Appreciation of the scope and the field of psychology
3.	Developing familiarity with basic concepts related to some foundational themes of study in psychology such as learning, memory, sensation, , motivation and human biological system including brain
4.	Developing familiarity with individual level phenomenon such as motivation.

Suggested References:	
Sr.	References
1.	Breedlove, S. M., Rosen Zweig, M. R., & Watson, N. V. (2007) Biological Psychology: An introduction to behavioral, cognitive, and clinical neuroscience, 5th Edition. Associates, Inc., Sunderland, Massachusetts.
2.	Carlson, N. R. (2009) Foundations of Physiological Psychology, 6th Edition. Pearson Education, New Delhi
3.	Levinthal, C. F. (1983). <i>Introduction to Physiological Psychology</i> . New Delhi: Morgan, C T., King, R., Weisz, J. & Schopler, J. (2017)
4.	Introduction to Psychology (7 th Ed). McGraw Hills. Holt, N., Bremner, A., Sutherland, E., Vliek, M. and Passer, M., & Smith, R.(2015)
5.	An Introduction to Psychology by C.T.Morgan
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydiscussion.net www.cliffsnotes.com	





BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 01
(Effect from June 2021-2022)

Course Code	UA01GPSY52	Title of the Course	PSYCHOLOGY OF PERSONAL ADJUSTMENT
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	1.To introduce students to the basic concepts of the field of psychology 2.with an emphasis on applications of psychology in everyday life.
--------------------	--

Course Content		
Unit	Description	Weightage%
1.	Concept of Adjustment & Interpersonal relationship Definition of Adjustment, characteristics of Adjustment, utility of personal Adjustment, The Traditional and quasi, scientific beliefs regarding Adjustment. Factor affecting in interpersonal relationship (communication, feed-back, social Expectation, Role Behaviour, Mutual satisfaction) Life Space	25%
2.	Psycho-sexual & old age Adjustment Meaning of dating, courtship and engagement, factors of mate selection, why some people do not marry? Problem of old age, Adjustment ways (remedies) for the Adjustment in old age Psycho - physiological change process in old age	25%
3.	School Adjustment School as a new experience, Problem of college student, relation between house and School life. The teacher-child relationship, The Dynamics of learning	25%
4.	Family Adjustment Definition of Family The parent's child's relationship (Negative patterns of interaction and positive, Patterns of interaction) Family crises, factors of successful and failure marriage	25%

Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--



Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Appreciating the unbound potential inherent in human beings, and the growth one is capable.
2.	Appreciating the conflict spirituality in psychology in the field of personal adjustment psychology
3.	Understanding the theory, Psycho-sexual & old age Adjustment Family Adjustment

Suggested References:	
Sr.	References
1.	H.C.Smith - The personal Adjustment
2.	Shaffer and shoben - Psychology of personal Adjustment
3.	Lehner and kube :The Dynamics of personal Adjustment
4.	James C. Colman Psychology and Effective behaviuor
5.	21 st century 8yh edition united states Thomas wadsworth
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydisscusion.net www.cliffsnotes.com	





BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 01
(Effect from June 2021-2022)

Course Code	UA01SPSY51	Title of the Course	CHILD PSYCHOLOGY
Total Credits of the Course	02	Hours per Week	02

Course Objectives:	<ol style="list-style-type: none">1. To equip the learner with an understanding of the concept and process of Growth, Development and maturation of child.2. To impart an understanding of the various domains of child behavior and methods of study.3. To inculcate sensitivity to socio-cultural context of child development and behavior.
--------------------	--

Course Content		
Unit	Description	Weightage%
1.	Introduction and methods Definition, nature and field of child psychology – Concepts about child (ancient and modern /scientific) – importance of study of child psychology – study methods (Observation, case study, self-report, questionnaire)	25%
2.	Growth and Development, maturity Illness, physical defect Meaning of Growth and Development - Characteristics of Growth and Development - meaning of maturity - maturity and training - Factors affecting child development - illness and its effects - physical defect (general and special) – Duties of parents and teacher	25%

Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--



Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understanding the meaning and processes of Child psychology in the Indian context.
2.	Demonstrating an appreciation of various theoretical perspectives of child Psychology.
3.	Developing Meaning of Growth and Development - Characteristics of Growth and Development - meaning of maturity - maturity and training.
4.	Meaning and causes of disobedient behavior student's learning outcomes.

Suggested References:	
Sr.	References
1.	Berk, L.E. (1989): Child Development, Aiiyn & Bacon.
2.	Brodzinsky, D.M., Gromly, A.V. & Anibron, S.R. (1986): Life span human development, New Delhi, CBS Publisher.
3.	English H.B. : Dynamics of Child Development
4.	Crow L.D. and Crow Alice: Child Psychology
5.	Hurlock Elizabeth: Child Psychology
6.	C. Jamnadas & Co.: Child Psychology
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydisscusion.net www.cliffsnotes.com	





BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 02
(Effect from June 2021-2022)

Course Code	UA02CPSY51	Title of the Course	PSYCHOLOGY OF EFFECTIVE BEHAVIOUR
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	1. To equip the learner with an understanding of the concept of Frustration 2. To impart an understanding of the various: Conflict and Pressure
--------------------	--

Course Content		
Unit	Description	Weightage%
1.	Frustration Definition of Frustration Causes of Frustration (Harmful effect and constructive effect) Adjustment of Frustration, Frustration of tolerance, Causes of Frustration of tolerance	25%
2.	Conflict and Pressure Definition of Conflict types of Conflict General Conflict of our Society, Definition of Pressure types of Pressure General Pressure of our Society, Causes of Stress	25%
3.	Emotional Competence Pattern of emotional Experience, Pattern of emotional Expression and control, Understanding and functioning with Emotions, Fostering constructive Emotion, special Strategies for emotional weak spot, dealing with problem emotion	25%
4.	Social Competence Foundation of Good Interpersonal Relationship (1.Recognition of mutual Purposes, Rights and Responsibilities, 2.A Realistic View of self and other 3.Adequate Structure and Communication4.Factoers in Satisfactory Interpersonal Accommodation) Improving Social Competence (1.Helping to meet the needs of Otters 2.Mainting One's Own Integrity 3.Being Sensitive to the requirements of the Situation 4. Learning to Communicate more Effectively)	25%

Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--



Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understanding the meaning and processes of Frustration.
2.	Demonstrating an appreciation of various Conflict and Pressure.
3.	Meaning of Pattern of emotional Experience.
4.	Understanding of Conflict and Pressure dealing with Emotional Competence.

Suggested References:	
Sr.	References
1.	H.C.Smith -The personal Adjustment.
2.	Shaffer and shoben - Psychology of personal Adjustment.
3.	Lehner and kube : The Dynamics of personal Adjustment.
4.	H .C.Smith Personality of And Adjustment.
5.	James C. Colman Psychology and Effective behaviour
6.	rj nllkallt p3e, wratkmar Manovi) an AneAsrkark vtR, sl.j mnadasnl kpnI, Amdavad
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydisscusion.net www.cliffsnotes.com	





BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 02
(Effect from June 2021-2022)

Course Code	UA02CPSY52	Title of the Course	APPLIED PSYCHOLOGY
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	<ol style="list-style-type: none">1. To equip the learner with an understanding of the concept of Applied Psychology2. To impart an understanding of the human relationship.3. Application of psychology in Industry
--------------------	--

Course Content		
Unit	Description	Weightage%
1.	Introduction of Applied Psychology Definition of Applied Psychology, Nature of Applied Psychology, Field of Applied Psychology, Aims of Applied Psychology	25%
2.	Introduction of Human Relation Human nature can be changed? Characteristics of Reformer, Factors of Social reform, Problems of social reform (Industrial conflict, war and peace) Technique to remove Influence of other people, Principals of Influence other people	25%
3.	Applications of Psychology in Industry Methods of Selecting worker, (Interview method and use of Psychological test) worker's Training , Human relation in Industry, Factors affecting of work Condition (Light, Ventilation, Temperature , Duration of work hour , Duration of rest ,Noise, Dust, Music, Rooms)	25%
4.	Psychology of Advertisement What is Advertisement? Techniques of Advertisement:-Is Advertisement an art?, Is Advertisement good or bad ?, Use of psychology in Advertisement, Sexual appeal in Advertisement, Negative appeal in Advertisement, Showroom and Window Display, Open Exhibition and self buying, Methods of consumer Research (consumer interview, Questioner, Experimental research, Use of mechanical structure (Audiometer, eye camera, programme Analyzer, Visual Testing Apparatus) Depth Research)	25%



Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--

Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understanding what psychology is all about
2.	Appreciation of the scope and the field of psychology
3.	Developing familiarity with basic concepts related to some foundational themes of study in psychology such as learning, memory, perception, thinking, emotion, motivation and human biological system including brain
4.	Developing familiarity with individual level phenomenon such as motivation.

Suggested References:	
Sr.	References
1.	Gray J.S. Psychology in Use
2.	Counselling Psychology T.Shanmagam Asia publishing, Bombay
3.	Prem Pasricha Guidance and counselling in Indian Education
4.	Proffenberger A.T. Applied Psychology New York Appleton
5.	Burnt H.E. Applied Psychology Prentice Hall
	Vyvhark mnoiv)an kapDlya Anega6l AnDa pKaxn Amdavad
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydisscusion.net www.cliffsnotes.com	





BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 02
(Effect from June 2021-2022)

Course Code	UA02GPSY51	Title of the Course	PSYCHOLOGY OF EFFECTIVE BEHAVIOUR
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	1. To equip the learner with an understanding of the concept of Frustration 2. To impart an understanding of the various: Conflict and Pressure
--------------------	--

Course Content		
Unit	Description	Weightage%
1.	Frustration Definition of Frustration Causes of Frustration (Harmful effect and constructive effect) Adjustment of Frustration, Frustration of tolerance, Causes of Frustration of tolerance	25%
2.	Conflict and Pressure Definition of Conflict types of Conflict General Conflict of our Society, Definition of Pressure types of Pressure General Pressure of our Society, Causes of Stress	25%
3.	Emotional Competence Pattern of emotional Experience, Pattern of emotional Expression and control, Understanding and functioning with Emotions, Fostering constructive Emotion, special Strategies for emotional weak spot, dealing with problem emotion	25%
4.	Social Competence Foundation of Good Interpersonal Relationship (1.Recognition of mutual Purposes, Rights and Responsibilities, 2.A Realistic View of self and other 3.Adequate Structure and Communication4.Factoers in Satisfactory Interpersonal Accommodation) Improving Social Competence (1.Helping to meet the needs of Otters 2.Mainting One's Own Integrity 3.Being Sensitive to the requirements of the Situation 4. Learning to Communicate more Effectively)	25%

Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--



Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understanding the meaning and processes of Frustration.
2.	Demonstrating an appreciation of various Conflict and Pressure.
3.	Meaning of Pattern of emotional Experience.
4.	Understanding of Conflict and Pressure dealing with Emotional Competence.

Suggested References:	
Sr.	References
1.	H.C.Smith -The personal Adjustment.
2.	Shaffer and shoben - Psychology of personal Adjustment.
3.	Lehner and kube : The Dynamics of personal Adjustment.
4.	H .C.Smith Personality of And Adjustment.
5.	James C. Colman Psychology and Effective behaviour
6.	rj nllkallt p3e, wratkmar Manovi) an AneAsrkark vtR, sl.j mnadasnl kpnI, Amdavad
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydisscusion.net www.cliffsnotes.com	





BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 02
(Effect from June 2021-2022)

Course Code	UA02GPSY52	Title of the Course	APPLIED PSYCHOLOGY
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	<ol style="list-style-type: none">1. To equip the learner with an understanding of the concept of Applied Psychology2. To impart an understanding of the human relationship.3. Application of psychology in Industry
--------------------	--

Course Content		
Unit	Description	Weightage%
1.	Introduction of Applied Psychology Definition of Applied Psychology, Nature of Applied Psychology, Field of Applied Psychology, Aims of Applied Psychology	25%
2.	Introduction of Human Relation Human nature can be changed? Characteristics of Reformer, Factors of Social reform, Problems of social reform (Industrial conflict, war and peace) Technique to remove Influence of other people, Principals of Influence other people	25%
3.	Applications of Psychology in Industry Methods of Selecting worker, (Interview method and use of Psychological test) worker's Training , Human relation in Industry, Factors affecting of work Condition (Light, Ventilation, Temperature , Duration of work hour , Duration of rest ,Noise, Dust, Music, Rooms)	25%
4.	Psychology of Advertisement What is Advertisement? Techniques of Advertisement:-Is Advertisement an art?, Is Advertisement good or bad ?, Use of psychology in Advertisement, Sexual appeal in Advertisement, Negative appeal in Advertisement, Showroom and Window Display, Open Exhibition and self buying, Methods of consumer Research (consumer interview, Questioner, Experimental research, Use of mechanical structure (Audiometer, eye camera, programme Analyzer, Visual Testing Apparatus) Depth Research)	25%



Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--

Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understanding what psychology is all about
2.	Appreciation of the scope and the field of psychology
3.	Developing familiarity with basic concepts related to some foundational themes of study in psychology such as learning, memory, perception, thinking, emotion, motivation and human biological system including brain
4.	Developing familiarity with individual level phenomenon such as motivation.

Suggested References:	
Sr.	References
1.	Gray J.S. Psychology in Use
2.	Counselling Psychology T.Shanmagam Asia publishing, Bombay
3.	Prem Pasricha Guidance and counselling in Indian Education
4.	Proffenberger A.T. Applied Psychology New York Appleton
5.	Burnt H.E. Applied Psychology Prentice Hall
	Vyvhark mnoiv)an kapDlya Anega6l AnDa pKaxn Amdavad
On-line resources to be used if available as reference material	
On-line Resources: www.varywelmind.com www.all/about/psychology.com	
www.sparknote.com www.psychologydisscusion.net www.cliffsnotes.com	





SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25)
Syllabus with effect from the Academic Year 2021-2022

BACHELOR OF ARTS PSYCHOLOGY
BA PSYCHOLOGY Semester 02
(Effect from June 2021-2022)

Course Code	UA02SPSY51	Title of the Course	BASIC ABNORMAL PSYCHOLOGY
Total Credits of the Course	02	Hours per Week	02
Course Objectives:	1. To equip the learner with an understanding of the concept of Abnormal Psychology. 2. To impart an understanding of the application of theories of Abnormal Psychology.		

Course Content		
Unit	Description	Weightage%
1.	Introduction to Abnormal Psychology Definition of Abnormal Psychology - meaning of abnormal behavior – Difference between normal and abnormal, Experts in the field of mental health – DSM classification of mental Disorders	25%
2.	Psychological disorders Anxiety disorders (specific phobia, social phobia, Obsessive compulsive disorder) – hypochondria's – conversion disorders – Addictive disorders (Alcohol abuse and dependence, brief detail of other addictive drugs) – Meaning and characteristics of Schizophrenia – Delusional disorder	25%

Teaching-Learning Methodology	ICT, Group Discussion Lecture method, Class room Seminar, quiz
-------------------------------	--

Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%



Course Outcomes: Having completed this course, the learner will be able to

1.	Understanding abnormal psychology and mental health. problem in India and the world.
2.	Starting conversations around mental health and creating mental Disorder .
3.	Being able to identify people suffering from common abnormality and problems like anxiety and depression.
4.	Learning to provide psychological first aid to people

Suggested References:

Sr.	References
1.	Carson, Buther and Mineka, Abnormal Psychology and Modern Life, Pearson Education pub., Singapore, 2003
2.	Colman J.C., Abnormal Psychology and Modern Life, Taraporewala & Co. Pvt. Ltd.
3.	Singh Arunkumar, Adhunik Asamanaya manovigyan, Motilal Banarasidas Pub.
4.	Carson, Buther and Mineka, Abnormal Psychology and Modern Life, Pearson Education pub., Singapore, 2003
5.	Colman J.C., Abnormal Psychology and Modern Life, Taraporewala & Co. Pvt. Ltd.
6.	mftwa[p3e, Asa6ar` Manovi)an g4 inmaR boB, Amdavad

On-line resources to be used if available as reference material

On-line Resources: www.varywelmind.com www.all/about/psychology.com

www.sparknote.com www.psychologydisscusion.net www.cliffsnotes.com

